# **Tahmina Ahmed**

Schulich School of Business, York University
111 Ian MacDonald Blvd, North York, ON M3J 1P3
Email: ta2019@yorku.ca

# **Education**

Schulich School of Business, York University PhD Candidate	March 2024
The Ohio State University Master of Accounting	2017
University of Dhaka MBA	2012
University of Dhaka Bachelor of Business Administration	2010
Employment	
Schulich School of Business, York University	2021-2022
Course Instructor	2021 2022
	2017 - 2019
Course Instructor  University of Dhaka	

### **Research Interests**

Social Media Communication; Information Disclosure; Reporting Quality; Big Data Analytics

# **Thesis**

Social media communication influencing firm outcomes.

# **Research Papers**

Revised and submitted for second round review

Ahmed, T., Maharaj, G., Saxton, G. D., & Zhang, S. CSR communication and the micro-accumulation of reputational capital. Revising for second-round review at *Journal of Information Systems*.

#### Work-in-Progress

Ahmed, T. & Saxton, G. D. The effects of bots on market reactions to earnings news

Ahmed, T. & Saxton, G.D. Are controversial firm-tweets value relevant?

#### **Grants**

Saxton, G. D. (Principal Investigator) & Ahmed, T. (Collaborator). "Proposal: Big Data, Social Network Analysis, and the Financial Markets." Proposal funded by the CPA Ontario and Schulich School of Business Joint Centre in Digital Financial Information, \$20,000, May 2022 - May 2023.

Saxton, G. D. (Principal Investigator) & Ahmed, T. (Collaborator). "The Effect of Bots on The Financial Markets." Proposal funded by the CPA Ontario and Schulich School of Business Joint Centre in Digital Financial Information, \$18,867, May 10, 2021 - May 10, 2022.

# **Conference/Workshop Participation**

- 2022 CAR Annual Conference and Doctoral Consortium, Halifax, Canada
- 2022 Accounting PhD Rookie Recruitment and Research Camp. Miami, USA
- 2020 PhD Student Symposium on Financial Market Policy Developments and Research, Virtual Event - University of Texas at Austin, McCombs School of Business

### **Teaching**

- Introduction to Financial Accounting I (Schulich School of Business)
- Introduction to Financial Accounting II (Schulich School of Business)
- Introduction to Managerial Accounting (The Ohio State University)
- Auditing (Undergraduate Class, University of Dhaka)
- Financial Statement Analysis (MBA, University of Dhaka)

# **Research Paper Presentations**

- 2023 AAA Annual Meeting, Emerging and Innovative Research Project
- 2023 AAA Joint Midyear Meeting of the AIS, SET and International Sections
- The effect of bots on market reactions to earnings news. Webinar for CPA Ontario members, December 9, 2022.
- 6th Asian Management Research and Case Conference, 2017, Dhaka, Bangladesh.
- 5th Asian Management Research and Case Conference, 2016; Dubai, UAE.
- The 1<sup>st</sup> Korea Bangladesh Joint Research Conference & Workshop, Yonsei University, 2015; Seoul, South Korea

#### **Awards and Honors**

- EY Award for Excellence in Scholarship to the top 10% of the graduating MAcc class, 2017
- Fulbright Foreign Student Program (Master of Accounting), US Department of State, 2016
- Prime Minister's Gold Medal for highest GPA in the BBA program, 2011
- Dean's Honor Award and Dean's Merit Award for outstanding result in MBA program, 2012
- Dean's Honor Award and Dean's Merit Award for outstanding result in BBA program, 2011